	EC'd Yes	
		6830213
		Ver # 3
		Mod# 1
		3 Mod# 1 Status Confirmed
Showing Buy		Traffic Order# 103613
Showing Buylines: All Lines	Last Received: 06	Pri
	06/28/2012 12:34 PM	Printed: 07/02/
	Δ	07/02/2012 3:18 PM

1 of 3

Agency) STRATEGIC MEDIA SVCS Rep Firm

Station K Advertiser Product Estimate# Buyer Phone# Fax#	SNV-TV LAS VEGAS, N ().HELLER FOR S HELLER FOR SENATE NEIL WILLIAMS	KSNV-TV LAS VEGAS, NV. ().HELLER FOR SENATE HELLER FOR SENATE NEIL WILLIAMS	Agency () STRATEGIC MEDI 3299 K STREET NW SUITE WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 08/08/2012 - 08/14 Hiatus Weeks	LATEG EET N FON, D 8/08/20	() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 P1/P2/E 08/08/2012 - 08/14/2012 æks	CS CS	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	one X#) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	9HIA 9HIA 945
CONTRACT COMMENT SC=*	COMMENT:			:						
IT In	Day	Time Program	Len		Rate	Dates	Spots/Week	Დ a⊨ 0 0 O K 0 0	Total Spots	
1	W-F Buyli	5A-6A Buyline Comment: NEWS	: 1 30	1	\$400.00	08/08-08/10	ω 	۲	ω· 	
ю	M-TU Buyli	U 5A-6A Buyline Comment: NEWS	:30		\$400.00	08/13-08/14	N	Н	N	\$800.00
ω	M Buyli:	6A-7A Buyline Comment: NEWS	:30		\$700.00	08/13-08/13	P	Р	Н	\$700.00
. 42	W Buyli	6A-7A Buyline Comment: NEWS	: 30		\$700.00	08/08-08/08	₽	Н	₽2	\$700.00
Œ	TH Buyli:	7A-9A Buyline Comment: TODAY SHOW	:30		\$1,400.00	08/09-08/09	н	1-4	H	\$1,400.00
თ	W,F Buyli:	5P-630P Buyline Comment: NEWS	. 30		\$1,000.00	08/08-08/10	N	Н	Ν	\$2,000.00
7	TV Buyli	5P-630P Buyline Comment: NEWS	:30		\$1,000.00	08/14-08/14	בין	Ъ	Ь	\$1,000.00
ω	W–F Buyli	7P-730P Buyline Comment: WHEEL	. 30		\$1,000.00	08/08-08/10	ω	ţi	ω	\$3,000.00
٠. س	M-TU Buyli	U 7P-730P Buyline Comment: WHEEL	:30		\$1,000.00	08/13-08/14	N	ы	N	\$2,000.00
10,	W	730P-8P	:30		\$800.00	80/89-80/80	. k	ב	Н	\$800.00

Buyline Comment: FACE

REF	
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TOTA	
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21 M 430A-459A Buyline Comment: NEWS	20 M 12P-1230P Buyline Comment: NEWS	18 TU 12P-1230P Buyline Comment: NEWS	17 W-F 430A-459A Buyline Comment: NEWS	16 W-F 730P-8P Buyline Comment: OLY ZONE	15 SU 7A-8A Buyline Comment: SUN TODAY	14 SA 6A-7A Buyline Comment: NEWS	13 SU 11P-1135P Buyline Comment: NEWS	12 SA-SU 5P-630P Buyline Comment: NEWS	11 W-TH 12A-1230A Buyline Comment: NEWS AFT OLY	F3X# In Day Time Program	Buyer NEIL WILLIAMS Phone#	Station KSNV-TV LAS VEGAS, NV. Advertiser () HELLER FOR SENATE Product HELLER FOR SENATE	Rep Order# 6830213 Ver# 3 Mod# 1 Status EC'd Yes
											Flight Dates Hiatus Weeks	Agency (3299 WAS	Status Confirmed
:30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	i Een) STRAT K STREE SHINGTON	Traffic
\$200.00	\$425.00	\$425.00	\$150.00	\$750.00	\$625.00	\$350.00	\$1,500.00	\$650.00	\$1,000.00	R aa t e	08/08/2012 - 08/14/2012	() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007	Traffic Order# 103613 Sho
08/13-08/13	08/13-08/13	08/14-08/14	08/08-08/10	08/08-08/10	08/12-08/12	08/11-08/11	08/12-08/12	08/11-08/12	08/08-08/09	Dates	12	VCS 10	513 Prin Last Received: 06/ Showing Buyliues: All Lines
Н	н	Н	N	ц	0	⊦-	ц	N	2	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (ıted: 28/2012 1:
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ם	Ъ	Jan.k	2	Н	0	Ь	Н	N	N	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	3:18 PM
\$200.00	\$425.00	s425-00	\$300.00	\$750.00	\$0.00	\$350.00	\$1,500.00	\$1,300.00	\$2,600.00	Total Cost	.6540 .1845	,PHIA TREARY	
										Daypart			2 of 3

Rep Order# EC'd Yes Station KSNV-TV LAS VEGAS, NV. Advertiser ().HELLER FOR SENATE Buyer Estimate# Product NEIL WILLIAMS HELLER FOR SENATE 6830213 Ver# دب Mod# ! Status Confirmed Agency C/P1/P2/E Flight Dates Agency ()STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Traffic Order# 103613 08/08/2012 - 08/14/2012 Showing Buylines: All Lines Last Received: **Printed:** 07/02/2012 3:18 PM 06/28/2012 12:34 PM Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

ა of

-SALES MONTHLY TOTALS-

Report Totals: 29 / \$20,850.00

Phone#

Hiatus Weeks

29 / \$20,850.00

Aug 12:

Sales Totals: 29 / \$20,850.00 Station Totals: 29 / \$20,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals

\$90,652

CATV

%

XXXX KTNV

18% 90

> KTUD KBLR

> 岭 0%

KINC KVCW

₩ 80

XMVX KLAS

% ω ıl≥ olo

KSNV KVVU

23% ₩ 10,

-COMPETITIVE COMMENTS-

NEW ORDER

EST SHARES

Demos Books RA35+ NOV12

- CREDIT RISK -

CASH IN ADVANCE